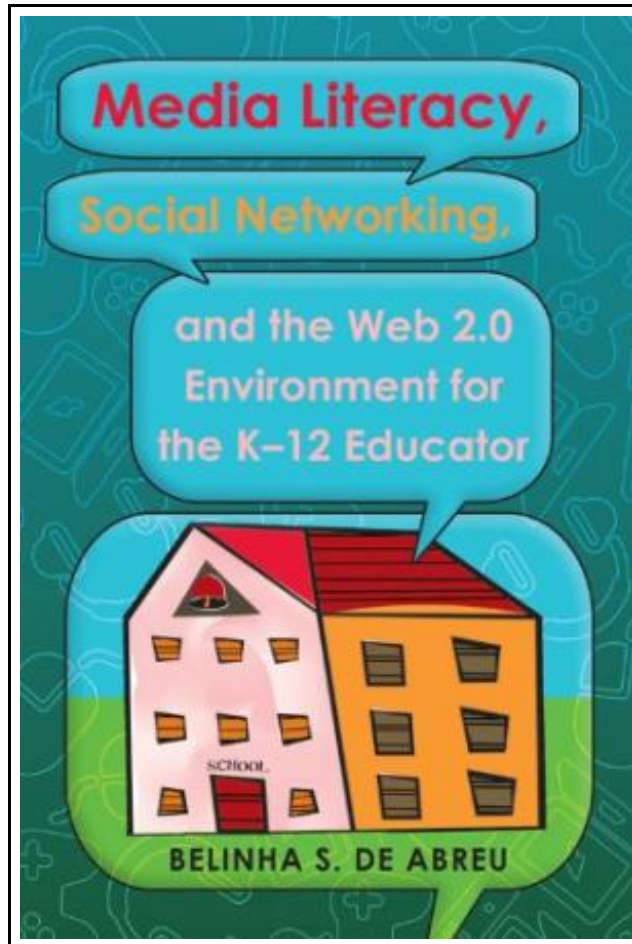


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Peter Lang Publishing Inc., 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: This is a media literacy book that we in the field have been waiting for. It provides a solid conceptual framework but more importantly, it connects the theory behind media literacy with practical guidance for teachers on connecting media literacy to subjects in their classrooms. The appendices alone are valuable resources on media literacy terms, resources, and digital tools, education standards, copyright, and organization development. This book gives educators an all-in-one guide to bringing media literacy to their students! (Tessa Jolls, President, Center for Media Literacy) This book offers a timely and much-needed framework for educators to infuse media literacy education across the curriculum. Belinha S. De Abreu's multidimensional view of media literacy encompasses the ever-expanding digital world and reinforces the importance of fostering critical thinking and analytical skills. An engaging and relevant read for anyone educating twenty-first century students. (Kat Stewart, Director of Strategic Initiatives, Cable in the Classroom) In an age where citizenship, democracy, and community are increasingly negotiated in mediated spaces, approaches to teaching and learning about these constructs must be focused around media. This book provides a new and fresh look at how media literacy education can enhance our understanding of new media technologies in the classroom. The book insightfully combines foundations in media literacy education with participatory culture, social media, and mobile technologies. The result is [...] a definitive guideline for teaching and learning about media, social networks, and digital media. Teachers, parents, and the general public will find Belinha S. De Abreu's text vital for understanding how to effectively navigate online spaces for more engaged, active and participatory lifestyles. (Paul Mihailidis, Assistant Professor, Journalism, Media, PR, Hofstra University, New York; Director, Salzburg Academy on Media...

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