Microinteractions: Full Color Edition: Designing with Details

By Dan Saffer

O'Reilly Media. Paperback. Book Condition: New. Paperback. 170 pages. Dimensions: 8.6in. x 6.9in. x 0.4in.Its the little things that turn a good digital product into a great one. With this full color practical book, youll learn how to design effective microinteractions: the small details that exist inside and around features. How can users change a setting How do they turn on mute, or know they have a new email messageThrough vivid, real-world examples from todays devices and applications, author Dan Saffer walks you through a microinteractions essential parts, then shows you how to use them in a mobile app, a web widget, and an appliance. Youll quickly discover how microinteractions can change a product from one thats tolerated into one thats treasured. Explore a microinteractions structure: triggers, rules, feedback, modes, and loopsLearn the types of triggers that initiate a microinteractionCreate simple rules that define how your microinteraction can be usedHelp users understand the rules with feedback, using graphics, sounds, and vibrationsUse modes to let users set preferences or modify a microinteractionExtend a microinteractions life with loops, such as Get data every 30 seconds This item ships from multiple locations. Your book may arrive from Roseburg,OR, La Vergne,TN. Paperback.

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