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USING COMMUNICATION RELATED INFORMATION TECHNOLOGIES: POTENTIAL INFLUENCE AND IMPLEMENTATION ISSUES, AUGUST 1986 (CLASSIC REPRINT) (PAPERBACK)



Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English. Brand New Book ***** Print on Demand *****. Excerpt from Using Communication Related Information Technologies: Potential Influence and Implementation Issues, August 1986 The objective of the article is to identify for the managers of technology-based organizations the main issues they typically have to face in considering the introduction of new communication related information technologies, and in implementing them. It might prove especially useful for vendors...

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- Authored by Oscar Hauptman
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