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Guerrilla Marketing and Joint Ventures: Million Dollar Partnering Strategies for Growing ANY Business in ANY Economy

By Levinson, Jay Conrad; Khan, Sohail

Morgan James Publishing, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service!
 Summary: "Guerrilla Marketing and Joint Ventures will help any entrepreneur especially start-ups go from zero to hero-it's like David partnering with Goliath and both of them winning!" - Kevin Harrington, CEO of As Seen On TV and star of ABC's hit show Shark Tank "This is quite simply the breakthrough book for business owners-of all sizes-in all areas. All business success in the years ahead will be determined by your ability to enter into more and better joint ventures." - Brian Tracy, New York Times Bestselling Author, The Psychology of Selling "Discover the secret of leverage with this masterpiece by the late founding father of guerrilla marketing and his brilliant co-author. A truly practical, money-making, terrific work of genius." - Joe Vitale, author "Hypnotic Writing" and star of the movie The Secret "In the 35 years Margie and I have had our leadership training and development company, we have had many joint ventures. Some have worked well; others have been less successful. If we had read Jay and Sohail's book Guerrilla Marketing and Joint Ventures years ago, our track record would be almost perfect. Their advice can help..."



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