



Link: The Fascinating Ways Our Minds Connect (Paperback)

By John Serpa

Dog Ear Publishing, United States, 2012. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.Have you ever considered the possibility that by observing the actions of others, your brain responds as if you were performing them yourself? In addition, what if you knew that advances in neuroscience and behavioral psychology were discovering that this process within our brain, along with the non-verbal cues that result, function as a catalyst that alters outcomes within organizational and social settings? In this intriguing new book, LiNK: The Fascinating Ways Our Minds Connect, John Serpa presents a fresh look into seventy years of scientific research that gives us the reasons why organizations can be transformed with little expense. How? By harnessing the intriguing ways our minds link. Throughout the book, he shares insights from neuroscience experts and spitfire organizations such as a public boarding school that boasts one of the highest college enrollment levels, a company that achieves 99.9997 percent accuracy with no training, a hospital that radically improved the care for premature infants, and how blind children were taught to make movies. The lessons they ll teach will benefit you. With this knowledge...



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