Download PDF

MARKETING COMMUNICATIONS OF NON-PROFIT ORGANIZATIONS



GRIN Verlag. Paperback. Book Condition: New. Paperback. 60 pages. Dimensions: 8.3in. x 5.9in. x 0.2in.Seminar paper from the year 2006 in the subject Business economics - Marketing, Corporate Communication, CRM, Market Research, Social Media, grade: 1, 3, Heilbronn University (Internationale Betriebswirtschaft Interkulturelle Studien), course: Marketing of non profit organizations, 28 entries in the bibliography, language: English, comment: Twenty years ago, marketing was a dirty word for those involved in non-profit organizations NPOs. It meant business, and nonprofits prided themselves on...

Read PDF Marketing Communications of Non-Profit Organizations

- · Authored by Jens Walther
- Released at -



Filesize: 4.55 MB

Reviews

This publication might be worthy of a read through, and superior to other. It normally is not going to charge excessive. Its been written in an remarkably simple way and is particularly just after i finished reading through this book through which in fact transformed me, alter the way i really believe.

-- Juston Mraz

The most effective pdf i ever go through. It is probably the most incredible book i have got study. You wont sense monotony at at any time of the time (that's what catalogues are for relating to if you check with me).

-- Ahmad Heaney

Related Books

- Multiple Streams of Internet Income
- Stories of Addy and Anna: Japanese-English Edition (Paperback)
- Stories of Addy and Anna: Chinese-English Edition (Paperback)
- Rose O the River (Illustrated Edition) (Dodo Press) (Paperback)
- How to Make a Free Website for Kids (Paperback)