



Harvard Business Review (December 2012 5 Series) (Chinese Edition)

By BIAN WEI HUI

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment. Paperback. Pub Date: December 2012 Pages: 166 Language: Chinese in Publisher: Enterprise Management Press the cover story of the Harvard Business Review (December 2012 5 Series) subversion survival: disruptive innovation is like hanging in the industry head the sword of Damocles. Over the past 20 years. we have witnessed wave after wave called subversion and missile how to aim and hit the target: Napster. Apple Store. a site teamed destruction Tower Records and Musicland (are chain music sales company eleven Translator's Note); small size. the humble personal computer gradually developed to replace minicomputers and mainframes; whole film industry is something of digital camera technology. Contents: subversion survival-track system transformation Kiva: a the successful insurgents congregation forefront prerelease read unknown cross-selling Chin debate on Wall Street do not understand the innovative data control how to help employees understand the strategic research to control global negotiations trust Golden Horizons the door of the Indian IT is a silent column of the urban vitality quiet providers a recovery disk economist at the hands of rescue the economics reflect on the brand of...

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